

# Our journey



## 23 Years Journey of

empowering society and connecting customers to a digital future

- 1997** March 26  
The journey began on the independence day of Bangladesh
- 1998** Launched mobile to mobile service
- 1999** Introduced Prepaid
- 2001** Launched small screen
- 2003** A Family of 1 million subscribers
- 2004** Family of 2 million subscribers
- 2005**
  - Launched djuice
  - Voice SMS for the first time
- 2006** Introduced New Logo  
New Era with classified sites  
Cellbazar  
Bill pay
- 2007**
  - Pay for me service
  - Converted to a public limited company
- 2008** 20 million subscribers
- 2009** Listed on Stock Exchanges
- 2010** Mobicash
- 2011**
  - e-care service
  - Future network
- 2012** Communication solutions to 40 million subscribers
- 2013** Launched 3G
- 2014** 50 million subscribers
- 2015** Launched **ERISY NET**
- 2016**
  - Online shop
  - Healthline (787) Tonic
  - gpay
- 2017**
  - Celebrated 20 years of operations
  - Digital product delivery platform
  - Shoparu
  - MyPlan
- 2018**
  - 4G Network in Bangladesh
  - 70 million landmark
  - New Number series
  - 013**
- 2019** 4G Network with 10,000+ BTS
- 2020** Reached the 14,000 4G Sites milestone which opens up newer possibilities for Bangladesh  
Launched **VOLTE** over the 4G network

**2021 & beyond**  
Much more to come!