

# **AWARDS 2015**

## A TESTAMENT TO GRAMEENPHONE'S MITMENT EXCELLENCE

Every award demonstrates our determination to deliver excellence and innovation. With a mission to exceed expectations, Grameenphone has achieved national and international recognition over and again.

Grameenphone continued to achieve a number of prestigious awards in 2015, reflecting our undisputed leadership, transparency and accountability. We are humbled by the recognition and at the same time proud of what we have achieved. The confidence that our customers and shareholders have in us drives us to excel and to redefine boundaries. We dedicate the awards to our employees, customers, shareholders, regulators and other stakeholders who continue to make Grameenphone 'the best' in the market.

#### **SAFA Best Presented** Annual Report 2014

Won the award from the South Asian Federation of Accountants (SAFA) in recognition of our transparency, accountability and compliance with local and international standards.

#### **ICAB Best Presented** Annual Report 2014

Won the award from the Institute of Chartered Accountants of Bangladesh (ICAB) in recognition of our transparency, accountability and compliance with local and international standards.

#### Best Brand Award 2015

Bangladesh Brand Forum in partnership with world's leading brand research Company Millward Brown, awarded Grameenphone as the best mobile phone network brand and the 5<sup>th</sup> most powerful brand across all categories.

### **Telenor Group People Award 2015**

Awarded the Telenor Group People Award 2015, which is an annual acknowledgment from the Group Executive Management, for GP's exemplary focus on corporate culture and engagement.



