Annual Report 0 1 4 meenphone

HISTORY & MILESTONES

1997

Grameenphone's Inauguration

1998

Launched M2M service for the first time in Bangladesh

2003 Aug

Reached 1 million subscribers

1999

Launched Pre-Paid service for the first time in Bangladesh

2001

Launched WAP Service for the first time in Bangladesh

2007 Apr

2004 Aug

Reached 2 million

subscribers

Launched Pay For Me service in Bangladesh

2007 Dec

Reached 16 million subscribers

2005 Apr

Launched djuice Brand

2005 Apr

Reached 3 million subscribers

2005 Apr

Launched Electronic Recharge System for the first time in Bangladesh

2005 Aug

Reached 4 million subscribers

2005 Sep

Launched EDGE and Voice SMS for the first time in Bangladesh

2005 Oct

Reached 5 million subscribers

2006 Jan

Reached 6 million subscriber

2006 Jul

Launched Cellbazaar.com

2006 Nov

Celebrated 10 million subscribers

2006 Dec

Launched Bill Pay service for the first time in Bangladesh

2008 Jun Reached 20 million **2009** Sep subscribers

Launched

GP branded handsets

2009 May

Reached 21 million subscribers

2009

Launched Call Block service

2009 Nov

Successfully listed on the Stock Exchanges in Bangladesh

2010 Jun

First AGM held after public listing

2011

Launched Customer Experience Lab

2011

Launched E-Care solution through website

2011

Swapped the entire network

2011 Dec

Reached 36.5 million subscribers

2013 Oct

Launched 3G services in Bangladesh

2012 Dec

Reached 40 million subscribers

2014 Mar

Fastest coverage of 3G network across all 64 districts of Bangladesh

2014 Oct

Celebrated 50 million subscribers