HISTORY & MILESTONES

1997
March 26
The Journey begins on the Independence Day of Bangladesh

1998
Launched Mobile to Mobile Service (without PSTN Access)

1999
Introduced first ever Pre-Paid products

2001
Launched WAP service in small screen

2003
A family of 1 million subscribers
Launched Prepaid Product with PSTN Connectivity

2004
Family of 2 million subscribers under the Grameenphone umbrella

2005
- Launched djuice Brand
- Sharing our smiles with 5 million subscribers
- Revolution in electronic recharge
- Launched EDGE
- Voice SMS for the 1st time in Bangladesh

2006
- Expanding horizons with 10 million subscribers
- Introduced new GP Logo
- New era with classified sites
- Journey of Cellbazaar begins
- New flock in the digital era
- Bill Pay service added

2007
Converted to a Public Limited Company
Introduced Pay For Me service

2008
Catering to a massive family of 20 million subscribers

2009
Successfully listed on the Stock Exchanges in Bangladesh
launched GP Branded handset & Internet Modem

2010
Launched 'MobiCash' Financial Service Brand, Ekota for SME

2011
Advancing towards the future with network swap
- More customer centricity
- launched customer experience lab and e-care solution
- Swapped the entire network

2012
Providing communication solutions to 40 million subscribers

2013
Launched 3G services in Bangladesh

2014
Soaring like an eagle with 50 million subscribers

2015
- Launched EasyNet
- Launched Grameenphone KrishiSheba (27676)