History & Milestones

1997
March 26
The Journey begins on the Independence Day of Bangladesh

1998
Launched Mobile to Mobile Service (without PSTN Access)

1999
Introduced first ever Pre-Paid products

2001
Launched WAP service in small screen

2003
A family of 1 million subscribers

Launched Prepaid Product with PSTN Connectivity

2004
Family of 2 million subscribers under the Grameenphone umbrella

2005
- Launched djuice brand
- Sharing our smiles with 5 million subscribers
- Revolution in electronic recharge
- Launched EDGE
- Voice SMS for the 1st time in Bangladesh

2006
- Expanding horizons with 10 million subscribers
- Introduced new Grameenphone logo
- New era with classified sites
- Journey of Cellbazaar begins
- Bill Pay service added

2007
Converted to a Public Limited Company

Introduced Pay For Me service

2008
Catering to a massive family of 20 million subscribers

2009
Launched Grameenphone branded handset & Internet Modem

Successfully listed on the Stock Exchanges in Bangladesh

2010
Launched 'MobiCash' financial service brand, Ekota for SME

2011
Advancing towards the future with network swap

- More customer centricity
- Launched customer experience lab and e-care solution
- Swapped the entire network

2012
Providing communication solutions to 40 million subscribers

2013
Launched 3G services in Bangladesh

2014
Soaring like an eagle with 50 million subscribers

2015
- Launched EasyNet
- Launched Grameenphone KrishiSheba (27676)

2016
- Launched GP Online Shop
- Introduced MyGP App
- WowBox has reached more than 6 million users
- Revamped Healthline (789) service under the name "Tonic"
- Rebranded financial services under the name "GPAY"