History & Milestones

1997
March 26
The Journey begins on the Independence Day of Bangladesh

Launched Mobile to Mobile Service (without PSTN Access)

1999
Introduced first ever Pre-Paid products

Launched WAP service on small screen

2003
• A family of 1 million subscribers
• Launched Prepaid Product with PSTN Connectivity

1998
Introduced Pay For Me service

Converted to a Public Limited Company

2008
Catering to a massive family of 20 million subscribers

2006
• Expanding horizons with 10 million subscribers
• Introduced new Grameenphone logo
• New era with classified sites
• Journey of Cellbazaar begins
• Bill Pay service added

2001
• Launched djuice brand
• Sharing our smiles with 5 million subscribers
• Revolution in electronic recharge
• Launched EDGE
• Voice SMS for the 1st time in Bangladesh

2004
Family of 2 million subscribers under the Grameenphone umbrella

2007

2005

2009
Launched Grameenphone branded handset & Internet Modem

Successfully listed on the Stock Exchanges in Bangladesh

Launched 'MobiCash' financial service brand, Ekota for SME

2011
• More customer centricity
• Launched customer experience lab and e-care solution
• Swapped the entire network
• Advancing towards the future with network swap

Providing communication solutions to 40 million subscribers

2013
Launched 3G services in Bangladesh

2010

2012

2016
• Launched GP Online Shop
• Introduced MyGP App
• WowBox has reached more than 6 million users
• Revamped Healthline (789) service under the name "Tonic"
• Rebranded financial services under the name "GPAY"

• Celebrated 20 years of operation
• Introduced Digital Product Delevery Platform (DPDP)
• Launched operator agnostic marketplace `Shoparu'
• Launched `MyPlan', a complete Postpaid solutions

• Launched EasyNet
• Launched Grameenphone KrishiSheba (27676)

2014
Soaring like an eagle with 50 million subscribers

2017

2015