


How We Create Value

As technology transforms every industry and has the power to make a difference in the lives of everyone. Grameenphone believes that connected societies are empowered societies. We focus not only on connecting people and business but also creating value for our customers, our investors, our people and the communities in which we operate.

For Our Customers

Our 3G population coverage is the widest in Bangladesh at

92.6%



We covers **99.5%** of the Bangladeshi population

65.3 MILLION SUBSCRIBERS

31.2 MILLION MOBILE DATA USERS







UP **27%** from last year

We have invested **BDT 313b** since our inception

BDT 14.5b in 2017 to rollout 3G sites, improve 2G coverage, capacity enhancement, and enhancing network and IT readiness

Digitising the Customer Journey

#1 Telco Brand ON FACEBOOK

 GP Online Shop 1.7 million MAU	 wowbox 3.1 million MAU
 FlexiPlan 1.5 million MAU	 bioscope 1.9 million MAU
 myGP 1.6 million MAU	 TGMIC 4.2 million MAU

* MAU- Monthly Average User

2 GP Lounges for Customer experience of Digital Services

366,000+ POINT OF SALES

6,890 GP EXPRESS STORES

For Our Investors

OVER **30,000** SHAREHOLDERS

Last 5-years total shareholder returns

+252%

* As of 28 December 2017

Best Brand in Bangladesh

awarded by Bangladesh Brand Forum

205% dividend Including Interim Dividend 2017

BDT 20.5 per share

ACCOLADES

- Best presented Annual Report 2016 by SAFA and ICAB
- Best Corporate Governance Excellence award 2016 by ICSB

We have contributed **BDT 585.2b** to the National Exchequer since our inception

Directly Employed **2,397** full-time equivalent employees

and a large number of indirect jobs through suppliers, retailers, vendors & other business partners

For Our Employees

Invested **BDT 20m** in people development
2,200+ employees participated



Introduced new digital learning platforms

coursera



76%

Employee Engagement Scores



2,397

regular employees nationwide

153

new workforce joined



18%

employee growth (career progression)



For Our Societies

Child online safety

Directly educated more than

52,000 Students

in over 250 schools of 54 districts



Over

400

employees volunteered to participate

GP Accelerator Program

To encourage innovation and empower tech start-ups, we have created a platform under GP Accelerator program



we supported **10** start-ups organisations with over

BDT 5.9m

in cash grants

BDT 25m+

non-financial support

Disaster Response

We contributed over

BDT 116m

to support more than **300,000 people** during disaster interventions

BDT 2.5m

contribution by 1,050 employees



Overview

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