

Management Team

“ The key roles of the Management Team, headed by the Chief Executive Officer, include running the day-to-day business of the Company. Collectively, they inspire our teams and steer the success of our business. ”



STANDING

From left to right

Nehal Ahmed

Head of Communications

Karl Erik Broten

Chief Financial Officer

Rade Kovacevic

Chief Technology Officer

Naser Fazley Azam

Head of Customer Experience & Service

Kazi Mahboob Hassan

Head of Transformation

Andreas Frandevi

Chief Strategy Officer

SITTING

From right to left

Mahmud Hossain

Chief Corporate Affairs Officer

Yasir Azman

Deputy CEO & Chief Marketing Officer

Michael Patrick Foley

Chief Executive Officer

Quazi Mohammad Shahed

Chief Human Resources officer

Management Team Profile



Michael Patrick Foley
Chief Executive Officer

Mr. Michael Patrick Foley was appointed as Chief Executive Officer (CEO) effective from 26 May 2017. Before joining Grameenphone he was CEO of Telenor Bulgaria. A Canadian by birth, he joined Telenor in 2014 as CEO of Telenor Pakistan. He has more than 30 years of sales, marketing and operational experience in the telecom, retail and gaming sectors from both advanced and growth markets. He is a Graduate of McGill University in Montreal with BA in Organisational Psychology.

Mr. Yasir Azman was appointed as Deputy Chief Executive Officer (DCEO) effective from 26 May 2017. He also serves as Chief Marketing Officer (CMO) from 15 June 2015. Mr. Azman is an experienced professional with vast international experience in multiple countries and cultures. Before joining as CMO Grameenphone, Mr. Azman served as Telenor Group's Head of Distribution & eBusiness and worked across all Telenor Operations. He has also worked in Telenor India operations as EVP & Circle Business Head for Orissa and Karnataka circles during 2010-2012. In his previous tenure in Grameenphone, Mr. Azman played a leading role to set up Grameenphone sales and distribution organisation and to transform Grameenphone distribution structure. Throughout his career, Mr. Azman has a proven track record as a leader of transformation, change management and business development. He has an MBA from Institute of Business Administration, Dhaka University, and also attended several executive educational programs in the London Business School and INSEAD France.



Yasir Azman
Deputy CEO & CMO



Karl Erik Broten
Chief Financial Officer

Mr. Karl Erik Broten was appointed as Chief Financial Officer (CFO) effective from 01 September 2017. Prior to joining Grameenphone he has been serving as CFO of Telenor's Malaysian operation Digi Telecommunication since May 2013. Earlier, he was CFO at Telenor Pakistan and Telenor Hungary (formerly, Pannon GSM). With over 20 years of experience in Telenor Group he has also held leadership positions in Telenor Norway, Telenor Business Solutions and in Telenor-owned operations in Russia, among others. Karl holds a Degree in Business Administration based on a four year program (Siviløkonom), major area of study in International Management from Agder University College, Norway.

Mr. Rade Kovacevic was appointed as Chief Technology Officer (CTO) effective from 30 January 2018. Earlier, he was serving as the Interim CTO in Grameenphone from 18 June 2017. Prior to joining Grameenphone, Mr. Rade was working as Head of IT Asia (acting), Technology & Services of Telenor Group. Prior to that, he also worked as Head of Sourcing at Telenor India. He has over 17 years of experience in telecom industry working in different senior positions. Mr. Rade has an MSc in Electronics and Computer Science from University of Montenegro.



Rade Kovacevic
Chief Technology Officer



Quazi Mohammad Shahed
Chief Human Resources officer

Mr. Quazi Mohammad Shahed was joined Grameenphone for the second time as Chief Human Resources Officer (CHRO) on 01 April 2017. His journey in Telenor started in 2012 as the CHRO of Grameenphone, after which, he went on to take up the role of CHRO of Telenor India, which is one of the most challenging market Telenor operates in. Prior to Telenor, he was employed by British American Tobacco (BAT) as HR Lead in Global SAP Project in UK. After obtaining his Bachelor's Degree in Mechanical Engineering from BUET, he started his career in BAT Bangladesh and subsequently completed his MBA. Early in his career, he worked in different roles within Operations and subsequently assumed the Head of HR role of BAT Bangladesh. He then moved out as an international staff and worked in Iran, UAE, SAA (South Asia Area), Malaysia and UK in different HR leadership and global project roles. During his career he has gone through various learning interventions in leading business schools namely INSEAD, IMD. In his HR career he led many change initiatives, involved in business setup, global process and system design, business process outsourcing, and built one of the strongest employer brands in the country.

Mr. Mahmud Hossain was appointed as Chief Corporate Affairs Officer (CCAO) effective from 08 March 2010. He started his career in 1990 when he joined the technical team of the erstwhile Hutchison BD Telecom Ltd. He worked for Grameenphone, at his first spell with the Company, as Additional General Manager at Technology Operations during 2000-2001. In his credibly long career, he also worked for few other telecom operators before rejoining Grameenphone in August 2009. He obtained his B.Sc. in Electrical & Electronic Engineering from Bangladesh University of Engineering and Technology (BUET). He obtained his MBA from the Institute of Business Administration (IBA), Bangladesh. He also holds a Master's (Telecom) degree from Concordia University, Canada.



Mahmud Hossain
Chief Corporate Affairs Officer



Nehal Ahmed
Head of Communications

Mr. Nehal Ahmed was appointed as Senior Director, Head of Communications effective from 01 December 2015. He was Director Marketing of Grameenphone prior to this appointment. Previously, he has also held the position as Executive VP for Brand and Marketing Communications at Robi Axiata Ltd. He also has over 20 years of international experience working in senior management roles as CMO at QUBEE; Global Marketing Manager at Bacardi; European Brand Director at MARS Snack Foods; and International Brand Manager at British American Tobacco Plc. He holds a bachelor's degree in Industrial Engineering and Operations Research from the University of Massachusetts at Amherst, USA.

Mr. Andreas Frandevi was appointed as Chief Strategy Officer (CSO) on 01 July 2016. He brings more than 14 years of professional experience from the Technology, Telecommunication and Media (TMT) Industry from a strategy and management consultancy perspective. Prior to joining Telenor, Mr. Andreas worked for 5 years in Etisalat Group's Corporate Strategy department in UAE of which 3 was in the capacity as a Director, with a primary focus on Etisalat's African assets. Before that, Mr. Andreas worked for more than 6 years as a strategy and management consultant at various firms, including Deloitte Strategy in Europe and in the MENA region and Capgemini (Sogeti) in Sweden. Mr. Andreas holds a Master of Science degree in EE Industrial Engineering and Management from Lund Institute of Technology in Sweden and is certified in the field of Strategic Business Planning through the George Washington University and has taken additional courses at INSEAD and Ashridge Business School.



Andreas Frandevi
Chief Strategy Officer

Overview

Business Performance

Sustainability

Governance

Financial Analysis

Additional Information



Naser Fazley Azam
Head of Customer Experience
& Service

Mr. Naser Fazley Azam was appointed as Head of Customer Experience & Service effective from 12 July 2015. He comes with 18 years of professional experience in Sales. He joined Grameenphone in April 2006 as Head of Trade Marketing. Subsequently, he led Retail Channel Management function, Retail Channel Management & Trade Marketing function until he took over the role of Director, Distribution & Retail Sales in November, 2010. After completing his MBA, he started his career in British American Tobacco (BAT) Bangladesh as Territory Officer in November 1997 and later played the roles as Area Manager and Regional Manager till he joined Grameenphone.

Mr. Kazi Mahboob Hassan was appointed as Head of Transformation effective from 01 February 2016. Prior to Grameenphone, he was a Senior Management Consultant at Deloitte UK responsible for leading business transformation programs for clients across a variety of sectors including Telecom, Oil & Gas, Consumer Business and Financial Services. Prior to Deloitte, he held senior positions in Finance and Marketing with IBM UK and BAT Bangladesh. He is an MBA degree from University of Oxford, a Fellow Chartered Certified Accountant (FCCA) with professional accountancy body ACCA, UK and a BBA from University of Dhaka (IBA).



Kazi Mahboob Hassan
Head of Transformation

PROFILE OF COMPANY SECRETARY



S M Imdadul Haque
Company Secretary

Mr. S M Imdadul Haque was appointed as Company Secretary effective from 21 April 2017. Mr. Imdad joined Grameenphone on May 2004 and started his journey with Internal Audit function. Then he moved to the Department of Company Secretary on August 2006 and has been working there for more than twelve (12) years. During his long tenure in the Department of Company Secretary of such a big company like Grameenphone, he gathered vast knowledge on Company Secretarial function, Corporate Governance, Regulatory Management, Public Communications etc. Before joining Grameenphone, he was associated with *KPMG* Rahman Rahman Huq, Chartered Accountants during 1998 to 2004. Mr. Imdad holds a Master's degree in Commerce. He attended educational program at INSEAD and training programs at different Institutions.