OUR JOURNEY

1997
March 26
The Journey began on the Independence Day of Bangladesh

1998
Launched Mobile to Mobile service (without PSTN Access)

1999
Introduced first ever Pre-Paid products

2001
Launched WAP service on small screen

2003
- A family of 1 million subscribers
- Launched Prepaid Product with PSTN Connectivity

2004
Family of 2 million subscribers under the Grameenphone umbrella

2005
- Launched djuice brand
- Sharing our smiles with 5 million subscribers
- Revolution in electronic recharge
- Launched EDGE
- Voice SMS for the 1st time in Bangladesh

2006
- Expanding horizons with 10 million subscribers
- Introduced new Grameenphone logo
- New era with classified sites
- Journey of Cellbazaar begins
- Bill Pay service added

2007
- Introduced Pay For Me service
- Converted to a public limited company

2008
Catering to a massive family of 20 million subscribers

2009
- Launched Grameenphone branded handset & internet modem
- Successfully listed on the Stock Exchanges in Bangladesh

2010
Launched 'MobiCash' financial service brand, Ekota for SME

2011
- More customer centricity
- Launched customer experience lab and e-care solution
- Swapped the entire network
- Advancing towards the future with network swap

Providing communication solutions to 40 million subscribers

2012
- Launched 4G Services in Bangladesh
- Introduced New Number Series "013" in addition to existing "017" Series
- Reached the 70 million subscribers milestones

2013
Launched 3G services in Bangladesh

2014
Soaring like an eagle with 50 million subscribers

2015
- Launched EasyNet
- Launched Grameenphone KrishiSheba (27676)

2016
- Launched GP Online Shop
- Introduced MyGP App
- WowBox reached more than 6 million users
- Revamped Healthline (789) service under the name "Tonic"
- Rebranded financial services under the name "GPAY"

2017
- Celebrated 20 years of operation
- Introduced Digital Product Delivery Platform (DPDP)
- Launched operator agnostic marketplace `Shoparu'
- Launched `MyPlan', a complete Postpaid solution

2018