

# OUR RECOGNITIONS 2018

Grameenphone always strives to leave a mark of excellence in any endeavour it undertakes. The number of awards won in the prestigious occasion is yet another proof of that. We are humbled by the recognition and motivated to do even better in the future.

## BEST PRESENTED ANNUAL REPORT/ CORPORATE GOVERNANCE AWARD

Won awards from the following institutions in recognition of our transparency, accountability and compliance with local and international standards.



ICAB (The Institute of Chartered Accountants of Bangladesh) Best Presented Annual Report 2017



ICSB (Institute of Chartered Secretaries of Bangladesh) National Award 2017 for Corporate Governance Excellence



SAFA (South Asian Federation of Accountants) Best Presented Annual Report Awards 2017

## BRAND/ADVERTISING AWARDS

Received top awards in the “Best Telecom Brand” and “Overall No. 4 Best Brand” for acceptance among consumers. The awards were presented by Bangladesh Brand Forum in partnership with the leading brand research company Nielsen Bangladesh



Best Brand Award

Grameenphone and its 3 partner agencies (Magnito Digital Ltd., Asiatic Mindshare Ltd., & Asiatic Experiential Marketing Limited.) have won 11 awards in 16 categories in The Digital Marketing Award 2018 organised by Bangladesh Brand Forum



Digital Marketing Award

Received Superbrands award, Bangladesh's Choice 2018 from Superbrand Bangladesh as the top brand in The Telecommunication category



Superbrands Award

## TECHNOLOGY AWARDS

GP Music received the Champion Award in the Media & Entertainment category at the BASIS National ICT Awards 2018



ICT Awards 2018

Grameenphone has been recognised as the "Fastest Mobile Network" in Bangladesh by the global leader in internet testing and analysis Ookla, for Q1-Q2 2018



Speedtest Awards 2018

Received Honorable Mention in the category: Best Innovation in Product Development at the Bangladesh Innovation Award 2018 for its digital livestock solution



Bangladesh Innovation Award 2018

Received Honorable Mention in the category: Best Technology Innovation at the Bangladesh Innovation Award 2018 for its fuel sensing IoT solution that helps fleet managers to save fuel cost by tracking fuel usage, preventing theft and receipt forgery



Bangladesh Innovation Award 2018

## OTHER AWARDS

Received "Tax Card Honor Certificate" from National Board of Revenue (NBR) Bangladesh for highest payer of income tax in telecommunication sector for the year 2017-2018



Highest Tax payer

Won the award for Innovation in Corporate Social Responsibility practices at the Bangladesh CSR Leadership Awards 2018. We were recognised for our innovative approach in designing and deploying sustainability initiatives for the community



CSR Leadership Awards

Won the Customer Award 2018, among all Telenor business units for driving excellence in the customer experience dimension



Customer Award